



**Canyon Crest Academy
Creative Writing Club**

Associated Student Body
5951 Village Loop Road
San Diego, CA 92130

***** *Everyone has a story to tell* *****

November 18, 2019

Dear Sir/Madam

The 9th Annual Canyon Crest Academy Writers' Conference is scheduled to be held at Canyon Crest Academy on March 28, 2020 and is the only *free* high school writing conference in the country hosted by a public school!

This conference:

- Is run by students, for students
- Had 230 attendees from 35 high schools in San Diego in 2019
- Features 23 published conference speakers, some of whom are NY Times best-selling authors (past speakers were Nancy Holder, Jonathan Maberry and Suzanne Young)
- Covers workshops on everything from creative writing, song writing, poetry, journalism and writing college essays.

Our ability to offer this conference free of charge means that we have students attend who may otherwise never be able to afford such a motivational and educational event. It is only through our partnership with businesses such as yours that we are able to offer this conference. We would like to invite you to be a conference sponsor this year. Our publicity efforts reach students and parents of at least 35 schools, approximately 25,000 students and their parents, and local media as well. All sponsors will be able to include promotional items into conference resource bags for attendees. Check out our website from last year's conference at <https://ccawritersconference2019.weebly.com/>

Available sponsorship and underwriting opportunities are outlined below. We welcome any donation amount your company would be willing to make.

Thank you for your consideration and we appreciate your commitment to support writing at Canyon Crest Academy. If you have any questions, need additional information or would like to donate, please contact us with the email address below.

Thank you,

Sophie Camilleri
Student President
CCA Creative Writing Club
Tel: (858) 342-5408
ccawritersconference.sponsors@gmail.com



Canyon Crest Academy

Creative Writing Club

Associated Student Body
5951 Village Loop Road
San Diego, CA 92130

Sponsorship Opportunities

Platinum Sponsors - \$2,000

Corporate name featured prominently on conference banner, thanked during introduction of national speaker & afternoon keynote, listed on cover of program as Platinum Conference Sponsor, and in all public relations materials.

Special Gold Lunch Sponsor - \$1,500 or In Kind Donations

Corporate name featured on conference banner, thanked during introduction of national speaker & afternoon keynote, on placards during lunch, highlighted in program as Special Gold Lunch Sponsor, and in all public relations materials.

Gold Sponsors - \$1,000

Corporate name featured on conference banner, thanked during introduction of national speaker, highlighted in the program as Gold Sponsor, and in all public relations materials.

Silver Sponsors - \$500

Corporate name on conference banner, highlighted in the program as Silver Sponsor.

Underwrite an author - \$250

Corporate name highlighted in the program.

Other: Amount _____

Company Name: _____

Address: City: ZIP: _____

Contact person: _____

Phone: _____

Email address: _____

Please return the lower part of this email with the completed form, payment and artwork to:

CCA ASB – Creative Writing Club, 5951 Village Loop Road, San Diego, CA 92130. Checks should be made payable to CCA ASB; please write 'Creative Writing Club' on the subject line of your check.